

# 2018 Joint Hub Conference

# Nudges in Education



## Sometimes a small change can make a big difference

The Behavioural Insights Team have a proven track record of using behavioural science to help us better understand and tackle the barriers that are faced by students, parents and teachers.

This conference promises to inspire delegates and provide practical strategies, which will enable you to 'nudge' students and parents, to do the right thing.

The day will commence with a keynote presentation on behavioural insights and examples of this work in education.

Three breakout workshops will follow, allowing delegates to devise their own solutions to specific school challenges, to impact on:

1. Student engagement and attendance
2. Parental engagement and home learning culture
3. Student aspirations

Challenge Partner Schools working to improve pupils' outcomes and reduce educational inequality through effective collaboration

**Wednesday**  
**21st March**  
**2018**  
**9am to 1pm**

**Venue:**  
**Beaumanor Hall**  
**Woodhouse**  
**Leicestershire**  
**LE12 8TX**

**East Midlands South & Ash Field Challenge Partner Hubs**

in association with

**The Behavioural Insights Team**

All bookings to be made via the online booking system

<https://bookwhen.com/teachingschool>

When reserving a place, please select the preferred workshop and then select the appropriate Challenge Partner Hub option.

Maximum of 3 delegates per school.

For further information, please email: [teachingschool@rushey-rmet.org.uk](mailto:teachingschool@rushey-rmet.org.uk)

NO CHARGE FOR  
CHALLENGE PARTNER  
SCHOOLS

£80 per delegate for  
other schools, £60  
per delegate if  
sending 2 or more  
delegates

THE  
BEHAVIOURAL  
INSIGHTS TEAM.